# 2016 CATALOG

# OTOLARYNGOLOGY HEAD & NECK SURGERY



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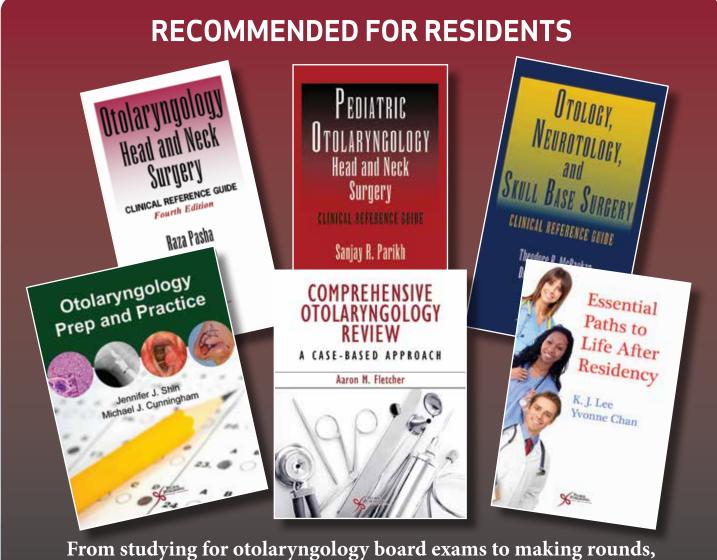
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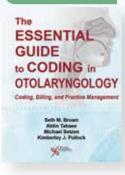
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From studying for otolaryngology board exams to making rounds, let Plural Publishing help take you from residency to specialty.

### PROFESSIONAL DEVELOPMENT

#### COMING IN 2016!



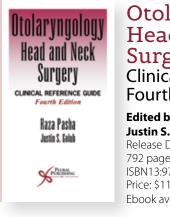
### The Essential Guide to Coding in Otolaryngology: Coding, Billing, and Practice Management

Edited by: Seth M. Brown, Abtin Tabaee, Michael Setzen, and Kimberley J. Pollock Release Date: 03/01/2016 275 pages, Spiralbound, 8.5 x 11" ISBN13:978-1-59756-616-2 Price: \$149.95 USD

For practicing physicians and ENTs in training, this book serves as a userfriendly guide to coding and billing. To date, the majority of physicians have limited knowledge in how to properly and compliantly code for both office visits and procedures. This remains a critically important issue as physician's income is tied to their ability to code and thus bill properly for the work they are doing. As profit margins continue to drop, the ability to maximize revenue by compliant coding is of the utmost importance.

The information is presented in outline format analyzing key points and includes a robust index for easy reference. It includes a section on coding basics and billing submission. For further ease-of-use the book is divided into office and surgical sections, and subdivided into different areas such as "larynx", "sinus", "ear", etc., to make it particularly easy to look up key procedures.

Written by physicians, for physicians, this book is an essential resource for every practice.



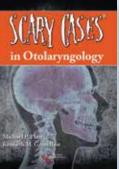
### Otolaryngology-Head and Neck Surgery Clinical Reference Guide, Fourth Edition

Edited by: Raza Pasha and Justin S. Golub Release Date: 09/13/2013 792 pages, Softcover, 4.5 x 8" ISBN13:978-1-59756-532-5 Price: \$110.00 USD Ebook available on

"As evidenced by the popularity of previous editions, this book provides a valuable reference, especially in preparation for in-service and board examinations. Its utility, however, extends to a broader audience than trainees and newcomers to the field; its comprehensive overview of topics in otolaryngology also provides a useful resource for seasoned practitioners as well as primary and emergency care providers."—Eugenie Du, MD, in Annals of Otology, Rhinology, & Laryngology (2014)

Spanning the breadth of the entire field, this "high-yield" book retains a "by residents, for residents" feel, while also including expert content useful to accomplished physicians. Students, residents, attending physicians, and speech/hearing professionals will find the concise, outline format to be useful for clinical situations as well as a last minute cram before a consult or rounds. The guide has proven essential for board review and maintenance of certification exams and also as a resource for primary care providers.

### COMING IN 2016!



### Scary Cases® in Otolaryngology

#### Edited by: Michael P. Platt and Kenneth M. Grundfast

Release Date: 03/01/2016 225 pages, Softcover, Full color, 8.5 x 11" ISBN13: 978-1-59756-654-4 Price: \$99.95 USD

This case-based approach to the potential pitfalls, decision analysis, mistakes, and "near misses" in the management of patients with

head and neck disorders is an invaluable resource for otolaryngologists. It presents difficult cases and builds a discussion around clinical management, prevention, and the legal and ethical aspects of those cases. The book developed out of the annual Scary Cases® Conference held by the Boston University School of Medicine, which aims to improve patient safety by addressing complex and controversial cases that involve increased risk, complications, and unfavorable outcomes.

This innovative text includes clinical information on cases provided by faculty from top medical schools along with their narratives on what they learned. Contributors also include experts in medical malpractice and malpractice liability insurance. Practicing otolaryngologists, otolaryngology residents, malpractice attorneys, law students, otolaryngology nurse practitioners and primary care physicians will benefit from the examples in these "scary cases."



### Patient-Provider Communication Roles for Speech-Language Pathologists and Other Health Care Professionals

Edited by: Sarah W. Blackstone, David R. Beukelman, and Kathryn M. Yorkston

Release Date: 04/30/2015 352 pages, Softcover, 7 x 10" ISBN13:978-1-59756-574-5 Price: \$99.95 USD Ebook available on

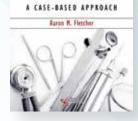
6-574-5

With timely information regarding effective patient-centered communication across a variety of health care settings, this book is a musthave reference for professionals from medical and allied health fields.

This book focuses on value-based care, patient engagement, and positive patient experiences that produce better outcomes. It describes evidence-based strategies that support communication vulnerable patients, including individuals who have difficulty speaking, hearing, understanding, seeing, reading, and writing, as well as patients whose challenges reflect limited health literacy, and/or differences in language, culture, religion, sexual orientation, and so on. Topics addressed include patient-provider communication in medical education, emergency and disaster scenarios, doctor's offices and clinics, adult and pediatric acute care settings, rehabilitation, long-term residential care, and hospice/ palliative care situations.

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### **PROFESSIONAL DEVELOPMENT**



COMPREHENSIVE

OTOLARYNGOLOGY

REVIEW

### Comprehensive Otolaryngology Review A Case-Based Approach

**Aaron M. Fletcher** 

Release Date: 08/12/2013 240 pages, Softcover, 8.5 x 11" ISBN13:978-1-59756-513-4 Price: \$99.95 USD Ebook available on Coostept

This unique study guide provides a concise review of high-yield otolaryngology topics.

Primarily intended for otolaryngology residents or fellows in training preparing for the otolaryngology board certification exam or the in-service training exam, the book is also a useful study tool for otolaryngology re-certification examinations. The book is a succinct review, arranged in an interactive, topical fashion and presents questions in a case-based format with comprehensive clinical vignettes that address frequently tested concepts from major areas of otolaryngology. The text includes images, radiographs, audiograms, and so forth that emphasize the characteristic presentation of commonly tested conditions within the field of otolaryngology.

#### **Key features:**

- 4 cases with clinical vignettes
- Questions and answers with references for each topic
- Illustrations highlighting commonly tested conditions in the ear, nose and throat field, as well as numerous tables

Essential Paths to Life After Residency Llee ne Chan 48

### Essential Paths to Life After Residency

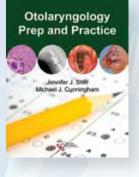
#### Edited by: K. J. Lee and Yvonne Chan

Release Date: 09/26/2012 496 pages, Softcover, 6 x 9" ISBN13: 978-1-59756-465-6 Price: \$49,95 USD

"This book is one investment that will be worth thousands of dollars of saved money not just in the first year, but many years after. Educate yourself in setting up an ENT

practice!" — Artur Gevorgyan, MD, MSc, FRCSC, Clinical Fellow, Advanced Rhinology and Skull Base Surgery, Department of Otorhinolaryngology, Academic Medical Centre, University of Amsterdam (January 2013)

Covering everything from how to prepare for the future during residency, to the various career routes one can take after residency, to the insurance decisions for private practices, this is the ideal reference for students currently in their residency and for those who are interested in starting a practice or entering academia. The breadth of knowledge from the editors and contributors, all of whom have successful, longstanding medical careers, is invaluable.



# Otolaryngology Prep and Practice

#### Edited by: Jennifer J. Shin and **Michael J. Cunningham**

Release Date: 12/18/2012 1272 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-383-3 Price: \$279.95 USD Ebook available on C Available on

"... this book has a place on the bookshelf of ENT registrars and residents on both sides of the Atlantic. It provides a good overall

understanding and equips them with the armamentarium to tackle more complex cases as well as solidify knowledge in areas they may not have been exposed to. The book is rich in diagrams, charts, pictures, MCQs, case scenarios and much more in its own interactive style. A more substantive alternative to a dozen or so smaller publications seen in the last decade." —

#### Ms. Yasmin Abbas, BSc, MBChB, MRCS, in ENT & Audiology News (2014)

Otolaryngology Prep and Practice covers all the major specialty components of otolaryngology: general adult and pediatric otolaryngology, head and neck surgery, otology, and facial plastic surgery.

This book is interactive, has multiple visual aids, and uses a tiered system to help guide studying. The three-level system distinguishes material that is necessary for general otolaryngology examination purposes (for those seeking the basic fundamentals), from that required for higher level learning (for those taking subspecialty examinations), to that which is intermediate in importance. The text includes color photographs, diagrams, practice case scenarios, multiple-choice questions, and various means for self-assessment or studying with a partner.

#### **Key features:**

- In-depth practice cases
- 3-tiered focus questions for all levels
- More than 80 multiple choice questions and answers
- · Highly-illustrated and full-color throughout



# Otolaryngology Surgical Instrument Guide

#### Edited by: Justin S. Golub and Nicole C. Schmitt

Release Date: 12/15/2011 318 pages, Softcover, 4.5 x 8" ISBN13: 978-1-59756-436-6 Price: \$39.95 USD

The definitive guide to more than 200 of the most frequently used surgical instruments

in otolaryngology-head and neck surgery! Each chapter features professional photographs of instruments followed by detailed descriptions and tips for use. Conveniently organized by specialty, this book will prove to be highly useful for residents, fellows, attending physicians, scrub nurses/technicians as well as advanced students.

### HEAD AND NECK



# Contemporary Transoral Surgery for Primary Head and Neck Cancer

Edited by: Michael L. Hinni and

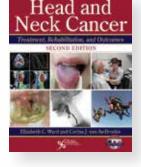
264 pages, Full color, Hardcover + Companion Website, 8.5 x 11" ISBN13: 978-1-59756-555-4 Ebook available on 🗰 Available on

"...this is an excellent resource on transoral surgical techniques, and it should quickly become the definitive resource on transoral laser microsurgery. 4 Stars!"— John David Cramer, MD, Northwestern University Feinberg School of Medicine, in Doody's Review Service (2014)

Written by some of the most experienced surgeons in the United States, this medical reference is a distinct resource for surgeons and oncologists interested in transoral surgery. It gives readers current, thoroughly illustrated, and data-driven information on all aspects of transoral surgery. The authors are pioneers in the field, having performed thousands of transoral surgery cases and publishing and lecturing extensively on the subject.

Through this highly relevant text, physicians not only learn the technical aspects of transoral surgery for head and neck cancer, but also its importance in the treatment of these patients.

Includes videos of transoral surgery techniques for various head and neck primary cancer sites.



### Head and Neck Cancer Treatment, Rehabilitation,

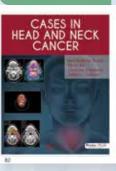
and Outcomes, Second Edition

Edited by: Elizabeth C. Ward and Corina J. van As-Brooks Release Date: 07/15/2014 640 pages, Full Color, Hardcover + DVD, 8.5 x 11" ISBN13: 978-1-59756-567-7 Price: \$129.95 USD Ebook available on Tunes Coog

Written by a team of internationally recognized experts from the medical and allied health communities, this text addresses core issues related to patient management, recovery, and outcomes following surgical and nonsurgical treatment. With expanded coverage of current theory and clinical practice, this edition continues to be an essential textbook and clinical reference for the head and neck cancer rehabilitation team.

Chapter content is illuminated with clinical images, illustrations, case studies, and video examples.

#### COMING IN 2016!



### Cases in Head and **Neck Cancer** A Multidisciplinary Approach

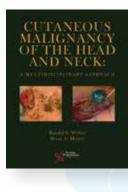
#### Edited by: Bari Hoffman-Ruddy, Henry Ho, Christine Sapienza, and Jeffrev L. Lehman

Release Date: 02/01/2016 200 pages, Full Color, Hardcover + Companion Website, 8.5 x 11" ISBN13: 978-1-59756-715-2 Price: \$129.95 USD Ebook available on **Internet** 

This book contains material and resources that teach the diagnostic and clinical information necessary to successfully manage patients with head and neck cancer from a multidisciplinary team approach. The cases included are adults only and cover contemporary practice issues surrounding HPV, robotic intervention, combined modality treatments, reflux management, and the critical role of the speech-language pathologist throughout the management process of coping with issues of survivorship and caregiver burden.

This text covers comprehensive cases from initial evaluation, diagnosis, imaging, and other physiological tests and combined modality management (surgical, chemotherapy, radiation therapy), treatment for effects/side effects of cancer treatment, care plans, discharge plans, and survivorship.

Includes 30+ videos and 75+ images (PET, CT, MRI).



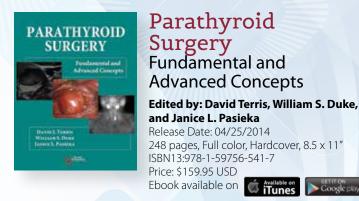
### Cutaneous Malignancy of the Head and Neck A Multidisciplinary Approach

#### **Edited by: Randal Weber and** Brian A. Moore

Release Date: 08/19/2011 580 pages, Full color, Hardcover, 8.5 x 11" ISBN13:978-1-59756-338-3 Price: \$245.00 USD Ebook available on Tunes Coostepla

International experts in head and neck surgical oncology, dermatology, Mohs micrographic surgery, plastic and reconstructive surgery, radiation oncology, and medical oncology present state-of-the-art techniques and promising horizons in the treatment of cutaneous malignancy of the head and neck in this multidisciplinary reference. It is the only textbook on this subject that comprehensively addresses patient management - from diagnosis, treatment (in all forms, including chemotherapy and radiation), and reconstruction. Whether in primary care or a specialty practice, this text should prove invaluable to any practitioner who treats patients with skin cancer of the head and neck.

### HEAD AND NECK



"This is the most comprehensive book on parathyroid disease that I have seen. This is a phenomenal resource on parathyroid disease. It achieves the difficult goal of being an appropriate reference for medical students through experienced providers and makes complex subjects accessible while maintaining important detail."— Philip M Spanheimer, MD, University of Iowa Hospitals and Clinics, in Doody's Review Service (July 2014)

With worldwide contributions from experts in the field of parathyroid disease and surgery, this is the only text devoted specifically to the surgical management of parathyroid disease. Chapters include detailed discussions of preoperative diagnosis and testing, advanced imaging techniques and state-of-the-art surgical interventions, and incorporate thorough and judicious reviews of the current medical literature. Postoperative management strategies are also addressed to ensure physicians can safely optimize patient outcomes.

This book will appeal to both surgical and nonsurgical professionals, including general otolaryngologists, general surgeons, endocrine surgeons, head and neck surgeons, surgical oncologists, and endocrinologists.



### Transoral Robotic Surgery (TORS)

Gregory S. Weinstein and Bert W. O'Malley, Jr. Release Date: 09/05/2011 253 pages, Full color, Hardcover + DVD, 8.5 x 11" ISBN13: 978-1-59756-074-0

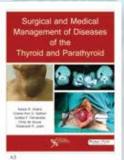
Price: \$199.95 USD Ebook available on

This book describes the preoperative aspects of Transoral Robotic Surgery (TORS), including patient evaluation, instrumentation and set-up, moving on to diagnostic endoscopic and surgical techniques for tonsillectomy, laryngectomy, tongue base and glottic resection, and speech and swallowing considerations. It concludes with an examination of the potential for TORS in skull-base surgery, its future application and, importantly, telesurgery via the Internet.

A pioneering book for a cutting-edge technique in head and neck surgery, this should be on the shelf of every otolaryngology-head and neck surgeon.

Includes video of da Vinci radical tonsillectomy full-length procedure.

### COMING IN 2016!



### Surgical and Medical Management of Diseases of the Thyroid and Parathyroid

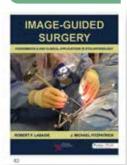
Edited by: Ashok R. Shaha, Cherie-Ann O. Nathan, Jyotika F. Fernandes, Chris de Souza, and Shashank R. Joshi

Release Date: 6/15/2016 700 pages, Full color, Hardcover + Companion Website, 8.5 x 11" ISBN13:978-1-59756-854-8 Price: \$225.00 USD

This book discusses authoritative, in-depth, and controversial issues of diseases of the thyroid and parathyroid in a clear and balanced manner. It covers the entire spectrum of diseases as well as the array of problems faced by medical personnel dealing with them. Many practitioners have to refer to multiple books for answers to their questions because the discipline is changing so rapidly. The basic sciences of diseases of the thyroid and parathyroid are complex, but this text makes them easy to understand. Issues like when to use a PET scan and molecular biology are given clarity.

With the most up-to-date material regarding the complex issues of these diseases through the lenses of medical (endocrinological), surgical, and histopathological disciplines, this book is particularly wellsuited for postgraduate otolaryngologists, endocrinologists, endocrine surgeons, and general surgeons interested in the field.

### COMING IN 2016!



### Image-Guided Surgery Fundamentals and Clinical Applications in Otolaryngology

**Robert F. Labadie and** J. Michael Fitzpatrick Release Date: 03/15/2016

250 pages, Full color, Hardcover + Companion Website, 8.5 x 11" ISBN13: 978-1-59756-719-0 Price: \$149.95 USD Ebook available on

Image-guided surgery (IGS) is the term used for any surgical procedure where the surgeon employs tracked surgical instruments in conjunction with preoperative or intraoperative images in order to indirectly guide the procedure. This book covers fundamental concepts associated with image-guided surgery in order to educate practicing surgeons, as well as provide an introductory text to engineering students and junior engineering faculty. Coverage ranges from fundamentals to clinical applications and critique of the current state-of-the-art technology. This will allow a wide range of individuals to find utility in the content, from beginners to advanced users.

### HEAD AND NECK

# FACIAL Pacalysis Prove Mark R. War

### Facial Paralysis A Comprehensive Rehabilitative Approach

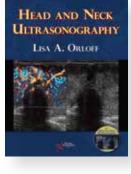
Edited by: Mark K. Wax

Release Date: 11/07/2014 280 pages, Full color, Hardcover, 7 x 10" ISBN13: 978-1-59756-560-8 Price: \$159.95 USD Ebook available on Construction Construction

"The quality of the images immediately impressed me here. Despite a multi-author input, these are consistently relevant, they

have much novelty and they are reproduced to a very high standard. I keep going back to Fig 5.2 which shows a facial neuroma, before and after mastoid-approach excision. Nice photography here. There are many views of the nerve in various degrees of separation or grafting, in the parotid and, again, the clarity of the illustrations is remarkable... An inspiring book and an excellent read."— Liam M. Flood, FRCS, FRCSI, in The Journal of Laryngology and Otology (November 2014)

Provides a thorough review of facial plastic surgery techniques utilized in various subspecialties. Through contributions from a range of experts —facial plastic surgeons to head and neck oncologic reconstructive surgeons—this text addresses ways to evaluate all aspects of facial nerve paralysis: diagnosis, individual etiology and management, surgical procedures, as well as preferred reconstructive modalities. Also included is a surgical atlas that illustrates the techniques used to repair or ameliorate the effects of the paralysis.



### Head and Neck Ultrasonography

#### Edited by: Lisa A. Orloff

Release Date: 03/15/2008 335 pages, Full Color, Hardcover + DVD, 8.5 x 11" ISBN13:978-1-59756-075-7 Price: \$295.00 USD

Beautifully illustrated in full-color, this is the definitive, English-language textbook of head and neck ultrasonography by and

for clinicians and surgeons. It addresses fundamentals of ultrasound physics, equipment, normal head and neck ultrasound anatomy, and technique. Individual chapters cover specific anatomy and pathology. Interventional ultrasonography and dynamic ultrasonography is discussed and new directions and techniques in ultrasonography are presented. It includes video clips illustrating both the process and the interpretation of specific examinations and procedure described in the text on the accompanying DVD. Techniques of Botulinum Toxin Injections in the Head and Neck Michael S. Demainger P. Dautier Kasott



### Techniques of Botulinum Toxin Injections in the Head and Neck

# Edited by: Michael S. Benninger and P. Daniel Knott

Release Date: 05/14/2012 152 pages, Full color, Hardcover, 5.5 x 8.5" ISBN13: 978-1-59756-442-7 Price: \$89.95 USD Ebook available on

"This is a high quality, well-illustrated instruction manual on the clinical use of botulinum toxin injections in the treatment of a variety of head and neck disorders. It provides very clear illustrations and explicit instructions on the technique for each disorder."— Alan Micco, MD, Northwestern University Feinberg School of Medicine, in *Doody's Review* Service

This simple, direct reference illustrates specific techniques of performing Botulinum toxins (Botox) in the head and neck. All techniques are well-illustrated to allow for use as a quick technical reference. It not only provides well-illustrated technical vignettes, but also addresses the many possible potential uses of Botox in the head and neck, from neurologic and functional disorders, to headaches, to cosmetic applications.

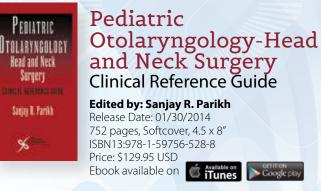
#### ALSO AVAILABLE

Meeting the Challenges of Oral and Head and Neck Cancer A Guide for Survivors and Caregivers, Second Edition Nancy E. Leupold and James J. Sciubba

**Practical Head and Neck Oncology** Guy J. Petruzzelli

Photodynamic Therapy of Diseases of the Head and Neck Edited by: Merrill A. Biel

### PEDIATRIC OTOLARYNGOLOGY



"[T]his is a good reference guide to paediatric otolaryngology. It would sit well on any otolaryngologist's shelf and would be particularly useful for trainees undertaking the intercollegiate exam, as a quick reference guide for last minute exam preparation."— Kate Blackmore FRCS (ORL HNS), Middlesbrough, UK, in The Journal of Laryngology and Otology (2014)

This concise pocket guide spanning the breadth of topics within this growing subspecialty is formatted exactly like the best-selling "Pasha" Otolaryngology-Head and Neck Surgery guide. It covers a range of topics and resources for both preparation for qualifying examinations, and also as a reference guide for otolaryngologists, pediatricians, trainees, students, nurses, nurse practitioners, and physician assistants

#### Key features:

- Bulleted list format for quick reference
- Comprehensive index
- Tabs for each chapter enable readers to quickly find sections they need



### Pediatric Voice A Modern, Collaborative

#### Approach to Care Lisa N. Kelchner, Susan Baker Brehm,

and Barbara Weinrich Release Date: 01/10/2014

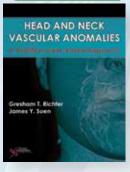
240 pages, Color Insert, Softcover + DVD, 7 x 10"

ISBN13: 978-1-59756-462-5 Price: \$99.95 USD Ebook available on callo a

This book offers a truly integrated, multidisciplinary approach to the care of children with voice disorders. It includes an overview of anatomy and physiology of the pediatric laryngeal mechanism, associated neural controls, and phonatory behavior across childhood. Evidence-driven treatment approaches for common as well as unique pediatric voice disorders is covered in a practical, case-based format.

Included with the text is a supplemental DVD with select practice materials in printable patient use format, color images of laryngeal pathologies, and digital audio and video samples for perceptual rating practice with additional case studies.

#### NEW!



### Head and Neck Vascular Anomalies A Practical Case-Based Approach

#### Edited by: Gresham T. Richter and James Y. Suen

Release Date: 04/20/2015 456 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-546-2 Price: \$159.95 USD Ebook available on

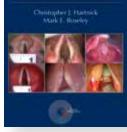
"This is an invaluable book for any clinician who encounters patients with vascular anomalies of the head and neck. The case-based format provides a clear and concise presentation of the treatment and management. Though it is descriptive enough for clinicians specializing in treating these patients, the book's clear and precise style would enable clinicians of many different specialities to care for them. 4 Stars!"— Courtney Erin Morgan, MD, Northwestern University Feinberg School of Medicine, in Doody's Review Service (July 2015)

Includes 65 cases and 380 images!

This book offers a focused, multidisciplinary guide to the management of simple and complex vascular lesions based on type and location, with specific treatment suggestions using clinical and scientific evidence. This text provides consistent and straightforward techniques to treating both frequently encountered as well as less common vascular anomalies. Initial steps for diagnosis, followed by a recommended treatment approach are illustrated with photographs, imaging, and demonstrations of surgical or alternative therapies.

### PEDIATRIC OTOLARYNGOLOGY

### **Pediatric Voice** Disorders



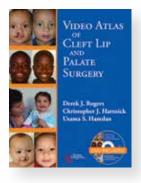
### **Pediatric Voice** Disorders

Edited by: Christopher J. Hartnick and Mark E. Boseley Release Date: 03/01/2008

300 pages, Full color, Hardcover, 7 x 10" ISBN13: 978-1-59756-178-5 Price: \$209.95 USD Tunes Ebook available on

Offering an expert and comprehensive view of voice disorders in children, this text integrates basic science, evaluation, and

treatment. Discussion of the pediatric larynx and voice provides essential information on the development of the larynx and voice production. The evaluation of children with a vocal disorder is considered from several perspectives, including emerging technology, speech pathology, laryngeal electromyography, quality of life instruments, and congenital anomalies. The coverage of treatment approaches is similarly wideangled, taking into account speech therapy, child singers, a variety of vocal pathologies, and different medical interventions.



### Video Atlas of Cleft Lip and Palate Surgery

Edited by: Derek Rogers, Christopher J. Hartnick, and Usama Hamdan Release Date: 08/15/2013

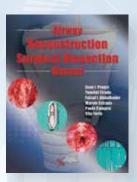
438 pages, Full color, Hardcover + DVD, 8.5 x 11

ISBN13: 978-1-59756-483-0 Price: \$225.00 USD Ebook available on Tunes

"This is a well written textbook containing basic background information and surgical techniques involved in cleft lip and palate surgery. The information is bestowed upon the reader in a clear, concise and logical way whilst being supplemented by sharp patient photographs and diagrams. These images are arguably one of the biggest strengths of this textbook as they are presented in such a manner that aids the reader in understanding an often difficult to comprehend subject."— Adam Gilmour, MBChB, Specialist Registrar in Plastic Surgery, in PMFA News (April 2014)

Video Atlas of Cleft Lip and Palate Surgery aims to demonstrate techniques to medical professionals worldwide involved in the care of cleft lip, cleft palate, and related abnormalities, such as velopharvngeal insufficiency. This concise resource reviews the most salient procedures and techniques for cleft lip and palate cases, as well as the medical considerations surrounding these cases, namely maxillofacial, anesthetic, and speech considerations. Provided in each chapter is a "pearls and pitfalls" section that reflects the broad experience of the authors.

Includes 30 high-quality videos that illustrate the fundamental step-bystep approach to carrying out various procedures.



### Airway Reconstruction Surgical Dissection Manual

#### Evan J. Propst, Yamilet Tirado, Faisal I. Abdulkader, Marvin Estrada, **Paolo Campisi, and Vito Forte**

Release Date: 02/28/2014 142 pages, Full color, Spiral Bound, 8.5 x 11" ISBN13: 978-1-59756-572-1 Price: \$99.95 USD

Ebook available on **iTunes** Coostept

"This dissection manual is clearly the combined product of education bestowed upon the authors by some of the most innovative airway surgeons of our time. When applied appropriately, this surgical quide will be a powerful tool."— Douglas R. Sidell, Stanford University, Department of Otolaryngology-Head and Neck Surgery, Stanford, CA, in International Journal of Pediatric Otorhinolaryngology (February 2015)

This manual covers everything the trainee requires for mastering open airway surgical procedures on a live animal and extrapolating these techniques to human patients. It is extensively detailed for the beginner or for the experienced surgeon perfecting his or her technique, and can be used by the individual working at his or her own pace or in a group setting.

#### **Key Features:**

- Complex tasks are broken into rudimentary steps so they can be mastered by trainees at any level
- High-quality photos and diagrams of each surgical step convey information clearly and succinctly
- Procedural differences between animals and humans are clearly identified for easy and practical application to human patients

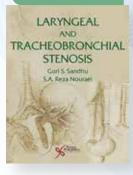
#### ALSO AVAILABLE

#### Pediatric Airway Cry, Stridor, and Cough Jeno Hirschberg, Tamás Szende, Peter Koltai, and András Illenyi

Diagnosis and Treatment of Traumatic Injuries to the **Pediatric Craniofacial Skeleton** Charles E. Moore

### WWW.PLURALPUBLISHING.COM AND BY PHONE: 866-758-7251

#### NEW!



# Laryngeal and Tracheobronchial Stenosis

Edited by: Guri S. Sandhu and S.A. Reza Nouraei Release Date: 09/30/2015 512 pages, Full color, Hardcover, 8.5 x 11" ISBN13:978-1-59756-550-9 Price: \$249.95 USD

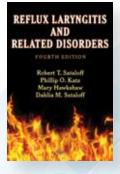
Ebook available on Tunes

Written by recognized international experts, this book provides practicing professionals with an up-to-date, accessible reference text for managing stenosis of the larynx, trachea or bronchi.

The editors have treated a significant number of patients with this condition and have collected objective and scientifically validated outcome measures, thus establishing a balanced and scientific approach to literature review and the material presented. This text aims to provide guidance, based upon a body of evidence, to enable readers to make informed decisions on management options.

#### **Topics covered include:**

- Objective outcomes assessment a new field that has largely developed through the editors' efforts
- The worldwide shift in a surgical emphasis toward endoscopic and office-based procedures
- The development of new tracheal replacement techniques
- · New diseases that have emerged and disease management
- Clinically-accessible, significant background bodies of knowledge on histopathology and physiology

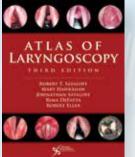


# Reflux Laryngitis and Related Disorders **Fourth Edition**

Robert Thayer Sataloff, Philip O. Katz, Mary J. Hawkshaw, and Dahlia M. Sataloff Release Date: 05/22/2013

248 pages, Hardcover, 6 x 9" ISBN13:978-1-59756-538-7 Price: \$89.95 USD Ebook available on Tunes Cooste ptay

Reflux Laryngitis and Related Disorders, Fourth Edition, provides a practical overview of reflux laryngitis and other manifestations of laryngopharyngeal reflux. It is designed for use by otolaryngologists, primary care physicians, internists, gastroenterologists, general surgeons, speech-language pathologists, voice teachers, and patients.



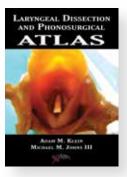
# Atlas of Laryngoscopy Third Edition

**Robert Thayer Sataloff,** Mary J. Hawkshaw, Johnathan B. Sataloff, MD, Rima A. DeFatta, and Robert Eller Release Date: 07/27/2012 368 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-474-8 Price: \$199.95 USD Ebook available on Tunes Cooste play

"This textbook focuses mainly on providing an overview of the spectrum of laryngeal pathologies, using short case reports, with accompanying clinical images as illustration and references to previous published literature where necessary.... Overall, this atlas will be a very useful source and reference material for any ENT professional as well as undergraduate student looking to gain an understanding and recognition of laryngeal pathologies."-D. Cartlidge, MRCS (Edinburgh), DOHNS, in The Journal of

### Laryngology and Otology (March 8, 2013)

The third edition of Atlas of Laryngoscopy has been updated and improved upon to present the latest information from experts in the field. Each of the 146 chapters is made up of applicable case studies and color, high-resolution photographs. As the skill of diagnosis remains critical for residents, fellows, practitioners, and academics, the third edition adds new diagnostic information. It also includes new clinical observations. Covering everything from normal vocal fold anatomy to vocal fold cancer to rare traumatic injuries, there is no other book like this in the field. It is a must-have for residents and professors alike.



# Laryngeal Dissection and Phonosurgical Atlas

#### Edited by: Adam M. Klein and Michael M. Johns, III

Release Date: 05/01/2009 81 pages, Full color, Hardcover, 7 x 10" ISBN13: 978-1-59756-327-7 Price: \$109.95 USD Ebook available on **Tunes** 



"It is amazingly concise and well-illustrated, with no wasted verbiage at all. It has therefore remarkable clarity and is of value to anyone training in ENT, wishing to specialize in the field, or even experienced practitioners wishing to pick up some useful fine-tuning

tips on their laryngeal surgery. Its price puts it in everyone's range also. I wish all surgical operating books were like this."— Martin Birchall, MD, Professor of Larnygology, University College London and Royal National Throat Nose Ear Hospital, London, in ENT News (2010)

This superbly illustrated atlas provides laryngologists with the base skills required to undertake all kinds of laryngeal phonosurgery procedures, prior to testing out one's skill set in the operating room or office on real patients. It guides the reader through the anatomy and physiology of the larynx (as they relate to the procedures) and various office and O.R.based phonosurgical procedures, using easy-to-follow instructions and labeled photos.

#### SEE RELATED

Airway Reconstruction Surgical Dissection Manual Evan J. Propst, Yamilet Tirado, Faisal I. Abdulkader, Marvin Estrada, Paolo Campisi, and Vito Forte

See page 9 for full listing.

#### COMING IN 2016!

LARYNGEAL PHYSIOLOGY for the SURGEON and CLINICIAN Second Edition Clarence T. Sasaki

### Laryngeal Physiology for the Surgeon and Clinician Second Edition

Clarence T. Sasaki

Release Date: 7/15/2016 200 pages, Full Color, Hardcover, 8.5 x 11" ISBN13:978-1-59756-720-6 Price: \$110.00 USD

This beautifully presented book enables a sound understanding of the three principal functional priorities of the larynx – protection, respiration, and phonation. It explores these three functional categories in terms of phylogeny, functional morphology, and neuromuscular reflexes.

This updated edition features three new chapters based on new data concerning the protective function of the larynx. By convention reflex glottic closure was thought to be mediated solely by the recurrent laryngeal nerve. We now know that the external branch of the superior laryngeal nerve (eSLN) also participates significantly, opening new thought for options in swallow rehab.

The book features numerous illustrations and tables and most chapters are preceded by focused case presentations introducing relevant clinical descriptions.

### The Larynx Two-Volume Set, Third Edition

### Edited by: Marvin P. Fried, Alfio Ferlito, Alessandra Rinaldo, and Richard V. Smith

Release Date: 01/01/2009 1,779 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-062-7 Price: \$599.95 USD

This two-volume set comprehensively covers the science, diagnosis, clinical management, and surgical and non-surgical treatment of laryngeal diseases and disorders. Contributing authors represent world-leading international specialists drawn from every conceivable field with an interest in the larynx, among them pediatric and adult laryngologists, voice and speech pathologists, anatomists and physiologists, radiotherapists, and immunologists. It is a must-have ENT reference set in every medical library, laryngologist's office and speech pathology department library.



### The Larynx, Volume I Third Edition

ISBN13: 978-1-59756-256-0 Price: \$405.95 USD

#### The Larynx, Volume II Third Edition ISBN13: 978-1-59756-257-7

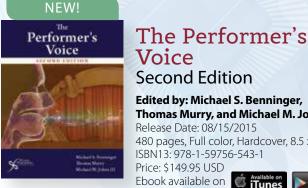
ISBN13: 978-1-59756-257-Price: \$335.95 USD

#### ALSO AVAILABLE

**Textbook of Laryngology** Edited by: Albert L. Merati and Steven A. Bielamowicz

Laryngeal Electromyography Second Edition Robert Thayer Sataloff, Steven Mandel, Yolanda D. Heman-Ackah, Ramon Mañon-Espaillat, and Mona Abaza

**Classics in Voice and Laryngology** Edited by: Ryan C. Branski and Lucian Sulica



Second Edition Edited by: Michael S. Benninger, Thomas Murry, and Michael M. Johns, III Release Date: 08/15/2015 480 pages, Full color, Hardcover, 8.5 x 11"

ISBN13: 978-1-59756-543-1 Ebook available on 🗰 Available on

The Performer's Voice, Second Edition presents a comprehensive approach to the prevention, diagnosis, and treatment of voice disorders as well as up-to-date voice care and injury prevention information-specifically related to actors, singers, and other voice professionals. This second edition is completely updated with six new chapters and contributions from leading voice professionals.

Written in an accessible, straightforward style, it appeals to medical professionals, vocal coaches, and professional performers. This text not only serves as an effective resource for practitioners and clinicians who provide state-of-the-art treatment to voice professionals, but also provides professional vocalists and coaches with insight into what to look for when seeking treatment.

#### ALSO AVAILABLE

Tracheotomy Airway Management, Communication, and Swallowing, **Second Edition** 

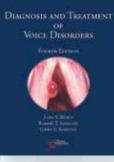
Edited by: Eugene N. Myers and Jonas T. Johnson

#### **Professional Voice**

The Science and Art of Clinical Care, Third Edition Edited by: Robert Thayer Sataloff

#### FEESST

Flexible Endoscopic Evaluation of Swallowing with Sensory Testing Jonathan E. Aviv and Thomas Murry



### Diagnosis and Treatment of Voice Disorders **Fourth Edition**

#### Edited by: John S. Rubin, **Robert Thayer Sataloff, and Gwen S. Korovin**

Release Date: 05/31/2014 1019 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-553-0 Price: \$350.00 USD

Ebook available on



"For the experts this remains a standard text, but it is an invaluable update for final exit exams and for anyone working in general ORL clinical practice."—Liam M Flood, FRCS, FRCSI, in The Journal of Laryngology and Otology (September 2015)

This definitive reference for students and professionals in the fields of otolaryngology, speech-language pathology, voice and singing, and related sciences is thoroughly updated and expanded with 10 new chapters in this edition. With contributions from more than 60 internationally acknowledged experts, this text provides comprehensive, multidisciplinary coverage of the basic science and characteristics of voice disorders; diagnostic procedures and techniques; assessment protocols; as well as surgical and nonsurgical treatment models.

New to this edition:

- Vocal Fold Extracelluar Matrix and Wound Healing
- COUGH and the Unified Airway
- The Role of the Voice Coach in the Treatment of Vocal Disorders
- Occupational Voice
- Anesthesia in Laryngology
- Reinnervation: New Frontiers
- Emerging Approaches to Laryngeal Replacement and Reconstruction
- Recurrent Respiratory Papillomatosis
- Office-Based Phonosurgery
- Telemedicine

#### COMING IN 2016!

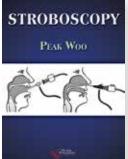
Comprehensive Management of Swallowing Disorders



### Comprehensive Management of Swallowing Disorders Second Edition

Edited by: Richardo L. Carrau, Thomas Murry, and Rebecca Howell Release Date: 7/30/2016 500 pages, Softcover, 8.5 x 11" ISBN13: 978-1-59756-730-5 Price: \$110.00 USD

This updated edition of the seminal contribution to the field includes contributions from all the major professions presently involved in dysphagia, and each profession's perspective is clearly outlined. The field's entire content is represented: normal and abnormal swallowing; child and adult; oropharynx and esophagus; structural and functional etiologies; prognosis; evaluation and treatment; surgical, medical, and behavioral management; rehabilitation and compensation.



### Stroboscopy

#### Peak Woo

Release Date: 11/01/2009 408 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-014-6 Price: \$299.95 USD

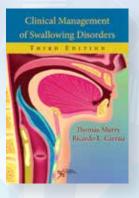
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"...a signification co laryngology litera comprehensive gu stroboscopy and i

"...a signification contribution to the laryngology literature and provides a comprehensive guide to understanding stroboscopy and its clinical application. Clear

#### schematic illustrations and beautiful color clinical photographs accompany the text."— Melin Tan, MD, in Annals of Otology, Rhinology, & Laryngology (2011)

This book presents a complete picture of the art and science of stroboscopy. It includes not only comprehensive coverage of the imaging process, but also the disease process that exists in benign lesions, cancer, and neuropathology. Comparisons of normal images with pathologies are included to enhance readers' diagnostic skills, and the use of stroboscopic images before and after therapy to determine results enhances their clinical skills. The book also covers the entire range of laryngeal imaging for diagnostics, including rigid endoscopy, videostroboscopy, fiberoptic laryngoscopy, and high-speed imaging. Written by a physician who works in a multidisciplinary environment, the book outlines the roles of the otolaryngologist, speech-language pathologist, voice scientist, and singing teacher in the clinical examination.



### Clinical Management of Swallowing Disorders Third Edition

#### Edited by: Thomas Murry and Ricardo L. Carrau

Release Date: 03/30/2012 264 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-425-0 Price: \$99.95 USD

For clinicians who treat swallowing disorders in hospitals, rehabilitation centers, nursing homes, and private outpatient clinics, this book presents essential aspects of dysphagia management in a format that both beginners and clinicians needing a practical update on dysphagia will find useful.

This edition has been extensively revised and expanded, and now includes an entirely new chapter on pediatric feeding and swallowing. Heavily revised chapters on surgical treatment of dysphagia and nutritional aspects of swallowing are also new features. The glossary has been expanded to offer a comprehensive list of definitions of swallowing-related diseases and disorders. The authors, a speechlanguage pathologist and an otolaryngologist, each bring their specific contributions to this highly successful textbook.

#### ALSO AVAILABLE

**Clinical Management of Swallowing Disorders,** A Companion CD Thomas Murry

**Clinical Management of Swallowing Disorders Workbook** Thomas Murry

#### **Neck Dissection**

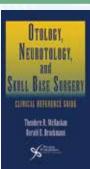
Management of Regional Disease in Head and Neck Cancer Edited by: Alfio Ferlito, K. Thomas Robbins, MD, and Carl E. Silver

#### **Vocal Fold Dynamics**

Phonation Mechanism, Aerodynamics, Impact Stress, and Mucosal Wave Jack Jiang

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#### NEW!



### Otology, Neurotology, and Skull Base Surgery Clinical Reference Guide

Edited by: Theodore R. McRackan and Derald E. Brackmann Release Date: 09/01/2015 500 pages, Softcover, 4.5 x 8" ISBN13: 978-1-59756-651-3 Price: \$129.95 USD Ebook available on

"This remarkable text edited by Drs. McRackan and Brackmann is a significant addition to our armamentarium of references in the field of Otology, Neurotology, and Skull Base Surgery. The chapters are well written and encompass the scope of the subspecialty. Each author is a well-recognized expert in their field and the format of the chapters by outline is extremely easy to follow. It is an outstanding reference for residents, fellows, and practicing otolaryngologists as well as neurotologists."—Harold C. Pillsbury, MD, Professor and Chief, Otolaryngology–Head and Neck Surgery, The University of North Carolina at Chapel Hill in the Foreword

This comprehensive guide is designed for rapid clinical review of the subspecialty area. Written in a concise and approachable outline format, this text provides a condensed amount of high-yield information. This clinically relevant resource is organized into 12 sections that are broken down into their most important and fundamental parts by chapter, with key topics such as anatomy and embryology, hearing loss, cochlear implantation, skull base tumors, vestibular disorders, and pediatric otology.

Formatted like the bestselling "Pasha" (Otolaryngology-Head and Neck Surgery) pocket guide, this text serves as both a study resource and a portable reference guide. It can be used by otolaryngology residents on their neurotology rotations, neurotology fellows throughout their training, and otologists and neurotologists looking for a portable reference guide that covers the entire breadth of the field.

SRUEL BASE SURGERY BASIC FECHNIQUES



### Skull Base Surgery Basic Techniques

#### Charles E. Moore and Jeffrey J. Olson Release Date: 04/01/2010

180 pages, Color Insert, Softcover, 7 x 10" ISBN13: 978-1-59756-198-3 Price: \$109.95 USD

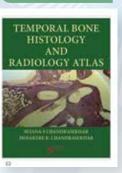
The goal of *Skull Base Surgery: Basic Techniques* is to provide the surgeon with a descriptive, step-by-step, pictorial analysis of skull base

surgical techniques. Emphasis is placed on the most commonly used and applicable procedures that address the majority of the pathology encountered in standard practice. This beautifully illustrated text is directed to be the most useful for individuals new to these methods, surgical trainees and mid-level practitioners.

#### ALSO AVAILABLE

Practical Endoscopic Skull Base Surgery Vijay K. Anand and Theodore H. Schwartz

#### COMING IN 2016!



### Temporal Bone Histology and Radiology Atlas

#### Sujana S. Chandrasekhar and Hosakere K. Chandrasekhar

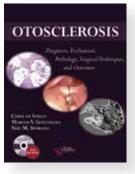
Release Date: 07/15/2016 230 pages, Full color, Hardcover, 8.5 x 11" ISBN13:978-1-59756-716-9 Price: \$149.95 USD

Covering temporal bone histology with radiologic correlates, this book examines the horizontal and vertical sections of the temporal bone that is seen on CT and MR imaging. This enables the reader to "see" much more when they look at radiographs than they otherwise would. This text is easy to use and can be referred to briefly and frequently in the course of otolaryngology or radiology practice, and can be digested comfortably for MOC and board preparation.

#### **Key Topics:**

- Anatomical relationships
- Fetal and postnatal development
- Concerns doctors should have regarding radiographic images
- Special preparation techniques for electron microscopy and DNA extraction
- Special histology techniques

Designed for otolaryngology residents preparing for training, otolaryngologists in preparation for maintenance of certification exams, radiology residents, neuroradiologists for their ongoing practice and MOC prep, and medical students interested in ENT and neuroradiology.



### Otosclerosis Diagnosis, Evaluation, Pathology, Surgical Techniques, and Outcomes

Edited by: Chris de Souza, Marcos V. Goycoolea, and Neil M. Sperling

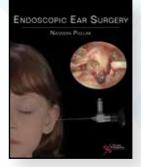
Release Date: 01/13/2014 280 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-507-3 Price: \$139.95 USD Ebook available on

"This is an outstanding book on all aspects of otosclerosis. It is a useful book for all otologic practitioners and otolaryngology residents."— Alan G. Micco, MD, Northwestern University Feinberg School of Medicine, in Doody's Review Service (March 21, 2014)

As a guide to performing stapedectomies, this book is a concise and practical aid paired with an invaluable atlas developed by internationally acknowledged experts. These full-color photos and illustrations are effective learning tools for ensuring the best surgical results. Furthermore, the experience and techniques offered by these experts have been gleaned through years of success performing this demanding procedure.

The young surgeon studying stapes surgeries will find these videos applicable to challenges specific to this surgery, and seasoned surgeons will find these videos to be a convenient resource.

Includes 15 videos that demonstrate a step-by-step approach to performing stapedectomy procedures.



### Endoscopic Ear Surgery

Edited by: Natasha Pollak Release Date: 03/31/2014 200 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-504-2 Price: \$159.95 USD Ebook available on

"The art of this book is to (very convincingly) demonstrate applications and indications for endoscopic ear surgery and to consider future

developments. ... The content is of course superbly illustrated and the layout does make "cherry picking" one's favourite topics easy."— Liam M Flood, FRCS, FRCSI, in *The Journal of Laryngology and Otology*, (2014)

*Endoscopic Ear Surgery* explores the emerging role of endoscopy in the evolution of otologic surgery and details both basic and advanced endoscopic ear surgery techniques. Rich with color images, this text addresses commonly encountered difficulties in chronic ear surgery and explains how endoscope-assisted surgical techniques can help. It is the definitive resource for temporal bone surgeons and skull base surgeons who would like to acquire or fine tune their endoscopic ear surgery skills.

#### **Key Features:**

- Presents principles of endoscopic ear surgery, endoscopic lateral skull base surgery, office-based endoscopic otology, and cochlear endoscopy
- Discusses evolving concepts in middle ear physiology and ventilation routes
- Includes "Tips and pearls" on basic and advanced endoscopic ear surgery techniques written by veteran surgeons who have helped define the field
- Demonstrates hybrid microscopic-endoscopic surgical techniques

#### Practical Neurotology and Skull Base Surgery



### Practical Neurotology and Skull Base Surgery

#### Edited by: Seilesh Babu

Release Date: 03/15/2013 208 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-511-0 Price: \$129.95 USD Ebook available on

"Each approach is clearly dealt with in concise and unambiguous text and where imaging or

intra-operative pictures are shown, they are beautifully reproduced. Overall the textbook is highly comprehensive in describing the possible approaches in detail along with helpful insights..."— Neil Fergie, ENT Consultant, King's Mill Hospital and Queen's Medical Centre, Nottingham, UK, in ENT & Audiology News (November/December 2014)

*Practical Neurotology and Skull Base Surgery* is a concise book covering the disorders of the temporal bone that is up to date and clinically and surgically oriented. It includes a neurosurgeon's perspective and approach to skull base surgery, along with an up-to-date description for management of vestibular schwannomas including detailed surgical approaches and stereotactic radiotherapy.

#### Practical Otology for the Otolaryngologist



### Practical Otology for the Otolaryngologist

#### Edited by: Seilesh Babu

Release Date: 03/15/2013 344 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-254-6 Price: \$149.95 USD Ebook available on

"As its title suggests, it is supremely practical. In every chapter, there is something for both

the novice and the experienced practitioner... In that sense, it is a worthwhile investment that will help solidify the foundations of the fledgling trainee and place a capstone on the knowledge base of the experienced surgeon..."—

Arun K. Gadre, MD, FACS, Heuser Hearing Institute Professor of Otology and Neurotology, Division of Otolaryngology-Head and Neck Surgery, University of Louisville, Louisville, KY, in *The Laryngoscope* (July 2014)

This book is designed to be a useful reference for the practicing otolaryngologist, but is also appropriate for the ENT resident, medical student, physician assistant, nurse practitioner, or physical therapist dealing with dizziness. It is also a helpful study tool on otology related topics for the otolaryngology boards.

#### **Key Features:**

- Contains clinical and surgical pearls for otologic procedures
- Describes commonly used techniques for tympanoplasty, ossicular chain reconstruction, stapedectomy
- Covers commonly used treatment options for patients presenting dizziness
- Discusses facial nerve testing and pathology in a succinct and to the point manner

#### SEE RELATED

Image-Guided Surgery: Fundamentals and Clinical Applications in Otolaryngology Robert F. Labadie and J. Michael Fitzpatrick See page 4 for more information

#### ALSO AVAILABLE

Atlas of Otoscopy, Second Edition Joseph B. Touma and B. Joseph Touma, MD



RAPID

# Rapid Interpretation of Balance Function Tests

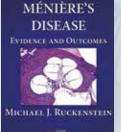
Michael J. Ruckenstein and **Sherrie Davis** Release Date: 11/30/2014 168 pages, Softcover + DVD, 6 x 9" ISBN13: 978-1-59756-443-4 Price: \$89.95 USD Ebook available on 🗰 Available on

"... these authors have a knack of explaining in terms that even a surgeon can understand... It is written in an accessible style; it gives practical information and does tackle what can be a baffling topic for many of us."-Liam M. Flood, FRCS, FRCSI, in The Journal of Laryngology and Otology (January 2015)

This easy-to-read and practical manual for interpreting and understanding balance function testing. It is written for health care professionals who treat patients with dizziness and balance disorders, including otolaryngologists, neurologists, primary care physicians, audiologists, and physical therapists.

Key topics in balance function testing are addressed, such as indications for testing, what these tests can and cannot reveal, as well as the basics on how these tests are performed and interpreted.

Includes media content illustrating the eye movements associated with balance function testing to further assist with rapid interpretation.



### Meniere's Disease **Evidence and Outcomes**

#### **Michael J. Ruckenstein**

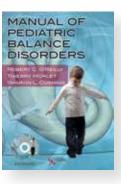
Release Date: 03/01/2010 162 pages, Hardcover, 7 x 10" ISBN13: 978-1-59756-300-0 Price: \$124.95 USD Ebook available on **I** Available on **ITunes** 



"...the difficult topic of Meniere's disease is logically broken down into digestible chapters with clear subsections and conclusion headings. It is a well-written review of the current research

on the subject, as well as an offering of the author's alternate theories."-Marja Svrakic, MD, in Annals of Otology, Rhinology, & Laryngology (2011)

This book clarifies the current state of understanding of Meniere's disease and develops an evidence-based treatment strategy, using a number of challenging case presentations to illuminate the text. As the principal author of this landmark reference, Ruckenstein brings to bear his extensive expertise in the field as researcher and clinician, collaborating with a number of world-renowned contributing authors.



### Manual of Pediatric **Balance** Disorders

#### Edited by: Robert C. O'Reilly, Thierry Morlet, and Sharon L. Cushing

Release Date: 02/05/2013 250 pages, Softcover + DVD, 7 x 10" ISBN13: 978-1-59756-452-6 Price: \$129.95 USD Ebook available on Tunes

"Overall, this manual was helpful, organized and easy to read. The scope is comprehensive

and the book is accompanied by a DVD to clarify testing procedures. Diagrams, tables and questions at the end of each chapter were clear and thought-provoking."— Jennifer Braswell Christy, The University of Alabama at Birmingham, in International Journal of Pediatric Otorhinolaryngology (2014)

For the first time, a text is available to address the emerging and important field of diagnosis and management of pediatric vestibular and balance disorders. This book represents the distillation of years of cumulative clinical and research experience by acknowledged experts in their field.

The book is designed to meet the informational needs of pediatric specialists, including physicians, audiologists, and physical, occupational and other therapists. The organization of the manual allows it to be used effectively in the classroom, bedside, or laboratory.

Includes videos, figures, self-assessment questions, and suggested readings.

#### NEW!

#### BALANCE FUNCTION ASSESSMENT AND MANAGEMENT



### **Balance** Function Assessment and Management Second Edition

#### Edited by: Gary P. Jacobson and **Neil T. Shepard**

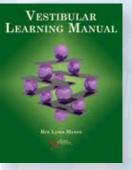
Release Date: 12/31/2014 904 pages, Hardcover + Companion Website, 8.5 x 11" ISBN13: 978-1-59756-547-9 Price: \$165.00 USD

THE BEST SELLING BOOK ON THE TOPIC! INCLUDES 7 NEW CHAPTERS. Comprehensively addressing the assessment and treatment of balance system impairments through contributions from top experts in the areas of dizziness and vertigo, this book is intended for professionals in the fields of audiology, otolaryngology, neurology, and physical therapy. Assessment chapters focus on ocular motility testing, positional/ positioning testing, caloric testing, rotational testing, computerized dynamic posturography, and vestibular evoked potentials. Treatment chapters examine nonmedical, medical, and surgical treatments of dizziness and vertigo, vestibular rehabilitation, and assessment of and intervention for risk of falls. Additionally, this text provides background information on the vestibular and ocular motor systems with corresponding sample cases.

An added bonus to the second edition is the PluralPlus companion website that offers additional reference materials, such as video clips, associated with the text.

#### New to this edition:

- Development of the vestibular system
- Central compensation following peripheral vestibular system impairment
- Video head impulse test (vHIT)
- Biomechanics and physiology of balance
- Electrocochleography (ECochG)
- · Pediatric vestibular system and balance assessment
- Effects of age on the vestibular and balance systems



### Vestibular Learning Manual

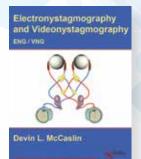
#### **Bre Lynn Myers**

Release Date: 04/01/2011 144 pages, Spiral Bound, 8.5 x 11" ISBN13: 978-1-59756-411-3 Price: \$62.95 USD Ebook available on 🗰 Available on Food available on



This book is designed to be a systematic, practical application of theoretical

knowledge covering a specific area of vestibular assessment including: ENG/VNG techniques for ocular motor evaluations, positional evaluations, positioning evaluations and air/water caloric evaluations, bedside evaluations, sinusoidal harmonic acceleration, step acceleration and visual vestibular interaction rotational chair evaluations, basic computerized dynamic posturography evaluations (sensory organization test, motor control test and adaptation), tests of dynamic visual acuity, vestibular autorotation, off axis rotational chair evaluations, and various bedside evaluations used in vestibular rehabilitation programs. Case studies and retrospective questions accompany each assignment, bridging theory and practice.



# Electronystagmography/ Videonystagmography (ENG/ VNG)

**Devin L. McCaslin** Release Date: 09/28/2012 224 pages, Softcover, 8.5 x 11" ISBN13:978-1-59756-412-0 Price: \$62.95 USD Ebook available on Constant Constant



"This book provides a good reference for anyone starting out in the field of balance assessment, and would be a useful book in any balance assessment clinic as a source of information from anatomy to test interpretation."-John E, FitzGerald BSc, PhD, CS, Consultant Clinical Scientist, Head of Audiological Services, Norfolk & Norwich University Hospitals, UK, in ENT & Audiology News, (November/December 2014)

This book provides a concise guide to conducting and interpreting the electronystamography/videonystagmography examination. Early sections of the text are dedicated to a description of normal and impaired peripheral and central vestibular system function.



#### **Everyday Audiology** A Practical Guide for Health Care Professionals, Second Edition

#### Kazunari J. Koike

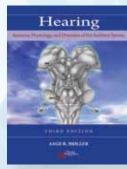
Release Date: 06/20/2013 224 pages, Softcover, 7 x 10" ISBN13: 978-1-59756-545-5 Price: \$51.95 USD

This invaluable guide for clinicians involved in the care of patients with hearing impairment or balance disorders was originally written for ENT residents, but has also become a useful resource for other health care professionals who need to synthesize audiologic test results and come up with one cohesive clinical diagnosis. This includes otolaryngologists, family medicine physicians, pediatricians, medical students, audiologists, audiology students, teachers of the hearing impaired, hearing instrument specialists, speech-language pathologists who work with hearing impaired children, and even physical therapists who provide rehabilitation to patients with balance disorders.

This book has been found to be helpful in preparation for periodic inservice exams for ENT residents, the ASHA praxis exam for AuD students, and the Step 2 clinical exam for medical students.

#### **Key Features:**

- Key concepts are presented on left-hand pages and supporting and tabular material on the right
- New section on otologic/audiologic diagnoses commonly seen in otology and audiology clinics are presented with a battery of associated audiologic examinations
- Provides the diagnostic code, commonly known as International Classification of Diseases 9th Revision Clinical Modification (ICD-9-CM), under each case as a reference
- The Current Procedural Terminology (CPT) code, if available, is listed under each test procedure.



#### Hearing Anatomy, Physiology, and Disorders of the Auditory System, Third Edition

#### Aage R. Møller

Release Date: 07/27/2012 432 pages, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-427-4 Price: \$109.95 USD

This textbook provides detailed information about the anatomy and physiology of the

entire auditory system and describes important aspects of disorders of the middle ear, the cochlea, and the nervous system in a comprehensive manner. It also introduces the role of neural plasticity in creating symptoms of diseases of hearing such as tinnitus, hyperacusis and phonophobia. A separate chapter discusses cochlear and auditory brainstem implants. NEW!



### Medical-Legal Evaluation of Hearing Loss Third Edition

#### **Robert A. Dobie**

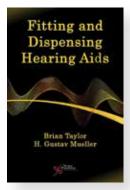
Release Date: 07/15/2015 419 pages, Illustrated (B/W), Hardcover, 7 x 10" ISBN13: 978-1-59756-714-5 Price: \$149.95 USD Ebook available on

With practical guidance for expert witnesses

and legal practitioners, this book is essential for otolaryngologists, audiologists, occupational physicians, attorneys handling hearing loss claims, and claims management professionals. This comprehensive guide on hearing loss and the law, examines claims, court cases, and the evolution of hearing conservation. This text addresses age-related hearing loss, genetics of hearing loss, and noise-induced hearing loss (NIHL) - with a newly revised international standard (ISO-1999, 2013) that presents a comprehensive predictive model for NIHL, critical in medicallegal evaluation. Also examined is hearing loss due to toxins, trauma, and disease, as well as the effects of cardiovascular risk factors, race, and socioeconomic status.

#### New or expanded topics include:

- · The relationship of hearing loss to brain disorders
- Job fitness
- Accommodations under the Americans with Disabilities Act
- Blast injury
- Recreational music and hearing loss
- Hypothesis of progressive NIHL after noise cessation
- Solvent ototoxicity
- Appropriate exchange rate for predicting noise hazard
- The American Medical Association's method of measurement of hearing disability



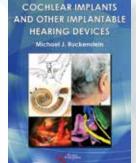
### Fitting and Dispensing Hearing Aids

#### Brian Taylor and H. Gustav Mueller

Release Date: 05/25/2011 464 pages, Softcover, 7 x 10" ISBN13: 978-1-59756-347-5 Price: \$79.95 USD

Written for ENTs, prospective hearing instrument specialists studying to obtain

their state license, audiology assistants, and speech pathologists working with hearing impaired adults, this extremely practical and engaging book logically takes the reader from beginning to end of the entire hearing aid selection and fitting process. The chapters provide the essential knowledge needed to fit modern hearing aids, along with links to handy websites for further study and reference.



## **Cochlear Implants** and Other Implantable Hearing Devices

Michael J. Ruckenstein Release Date: 02/23/2012 448 pages, Hardcover, 7 x 10" ISBN13: 978-1-59756-432-8 Price: \$119.95 USD Available on Coogle play Ebook available on

"It is an easy to read book, yet thorough in its

breadth of coverage. Trainees in otolaryngology and audiology, medical students, and those in practice who take care of cochlear implant patients will find this book useful in providing a comprehensive overview of cochlear implants plus understanding of other available innovative implantable devices."—Yu-Lan Mary Ying MD, in Otology & Neurotology (July 2013)

This text provides hearing professionals—who are oftentimes unaware of the fundamental indications for and benefits of hearing deviceswith the knowledge necessary to wholly understand these implantable mechanisms so that they can incorporate them into their practices.

#### NEW!

#### Programming **Cochlear Implants**



Jace Wolfe Erin C. Schäfer

# Programming Cochlear Implants Second Edition

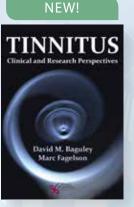
Jace Wolfe and Erin Schafer Release Date: 10/31/2014 408 pages, Softcover, 8.5 x 11" ISBN13: 978-1-59756-552-3 Price: \$59.95 USD Ebook available on **Gitunes** 

Programming Cochlear Implants, Second

Edition introduces the basics of cochlear implant hardware and programming and continues through advanced programming techniques, with manufacturer-specific information and case studies. The text reviews clinical protocols for cochlear implant management; programming considerations for bilateral cochlear implant; troubleshooting during the programming process; device-specific programming techniques; use of objective measures to set cochlear implant programs; use of FM and assistive listening devices with cochlear implants; and providing support to difficult-to-program users, such as infants, individuals with cognitive impairment, persons with disabilities, and so forth.

#### New topics in the second edition include:

- Preservation of residual hearing following cochlear implant surgery
- Programming cochlear implants for patients with substantial residual hearing in the low-frequency range, including electrode array options
- · Cochlear implant impedances and the impact of impedance on programming and management
- Signal coding strategies and signal processing
- · Theoretical concepts that may influence cochlear implant programming



### Tinnitus **Clinical and Research** Perspectives

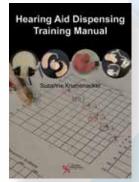
Edited by: David M. Baguley and Marc Fagelson Release Date: 12/20/2015

325 pages, Softcover, 7x10" ISBN13: 978-1-59756-721-3 Price: \$79.95 USD Ebook available on iTunes

Summarizing contemporary findings from basic and clinical research regarding tinnitus

mechanisms, effects, and interventions, this book provides an expansive scope of material that ensures relevance for patients and professionals, and the reporting of contemporary research findings supports the text's value for classroom use in audiology and otolaryngology programs. Coverage of emerging practice considerations, such as the success of cognitive behavioral therapy, neuromodulation, and hearing aid use, as well as the effects on tinnitus of noise and drugs, are reported in a way that enhances clinicians' ability to weave such strategies into their own work. Case studies are included to provide a practical view of tinnitus effects and management approaches.

This expansive and unusual collection of topics is designed to enhance the readers' understanding of tinnitus mechanisms and expectations for outcomes. The influence of tinnitus on all aspects of life is explored, from art to medicine, from communication to isolation, thereby providing clinicians and patients a deeper understanding of, and greater facility managing a tinnitus experience.



# Hearing Aid Dispensing Training Manual

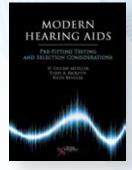
Suzanne Krumenacker Release Date: 10/24/2013 176 pages, Softcover, 7 x 10" ISBN13: 978-1-59756-537-0 Price: \$99.95 USD



The comprehensive, easy-to-use Hearing Aid Dispensing Training Manual is designed for

individuals pursuing a career in hearing health care and is a useful study resource for the state practical licensing examination. With a focus on areas of competency for the practical sections of the examination, the manual not only prepares individuals for the exam, but also for day-today operations in the professional environment.

The training manual covers the four main competencies of most state practical examinations: audiometric testing, impression taking, hearing aid fitting, and hearing aid troubleshooting. The competency modules are divided into chapters related to the concept of the module. Objectives and vocabulary open the chapter to help guide the reader, and a "Putting It All Together" section at the end of the chapter ties together the concepts of the module with practical activities-allowing the individual to perform the competency as they would for their state licensing examination.



### Modern Hearing Aids

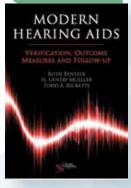
**Pre-Fitting Testing and Selection Considerations** 

H. Gustav Mueller, Todd A. Ricketts, and **Ruth Bentler** Release Date: 06/28/2013

472 pages, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-138-9 Price: \$99.95 USD Ebook available on Coogle play

Modern Hearing Aids: Pre-Fitting Testing and Selection Considerations focuses on when the patients walk in the door and ends when they complete their post-fitting self-assessment surveys. The world renowned authors discuss the initial patient history and counseling, and a wide range of measures that can be used to determine patient needs. They have included numerous pre-fitting tests that can be conducted along with step-by-step protocols for their administration and scoring. They also review the selection of hearing aid styles and fitting arrangements, explain the process of obtaining an ear impression, and making critical decisions regarding earmolds and hearing aid plumbing.





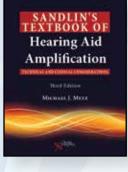
### **Modern Hearing** Aids Verification, Outcome

Measures, and Follow-Up

Ruth Bentler, H. Gustav Mueller, and Todd A. Ricketts

Release Date: 10/31/2015 734 pages, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-482-3 Price: \$129.95 USD Ebook available on Google play 

Modern Hearing Aids: Verification, Outcome Measures, and Follow-Up focuses on the selection and fitting of hearing aids, and the outcome procedures and measures that follow. The world renowned authors provide guidance for selecting prescriptive fitting approaches, and detailed protocols for the use of behavioral measures and real-ear speech mapping to verify the fitting, and assess special hearing aid features. Extensive discussion is included regarding the techniques, procedures and test protocols for probe-microphone measures. The authors have included numerous post-fitting tests that can be conducted along with step-by-step protocols for their administration and scoring. Follow-up care, and auditory training options also are reviewed.



### Sandlin's Textbook of Hearing Aid Amplification Technical and Clinical Considerations, Third Edition

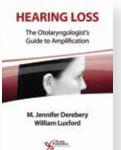
Edited by: Michael J. Metz

Release Date: 02/13/2014 776 pages, Softcover, 7 x 10" ISBN13: 978-1-59756-563-9 Price: \$159.95 USD

This reference provides the hearing health professional with an overview of the technological advances related to hearing aid devices. Current advances in clinical assessment techniques and hearing instrument technology are presented, and a detailed analysis of the application of digital signal processing is provided. This is a valuable text for academic and clinical professionals involved in the selection and fitting of hearing aid devices for the acoustically impaired.

#### New to the third edition:

- Updated chapters on earmold and earshell acoustics; principles and applications of high-fidelity amplitude compression; and microphone technology
- Major revisions to chapters on digital signal processing; hearing aid selection, fitting, and verification; mathematical formulae for applying amplification; measures of validity and verification; and surgicallyimplanted hearing devices for unilateral hearing loss
- Discussion of distribution methods; considerations for treating children; elements of design and implementation of DSP circuits; the evolution from analog to digital hearing aids; and future consideration for the field



# Hearing Loss The Otolaryngologist's Guide to Amplification

#### Edited by: M. Jennifer Derebery and William Luxford

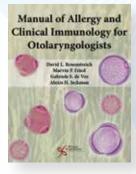
Release Date: 09/01/2009 296 pages, Hardcover, 7 x 10" ISBN13: 978-1-59756-188-4 Price: \$175.95 USD Ebook available on 🗰 Available on

This textbook, representing the collaborative efforts of leading otologists and audiologists, is designed for otolaryngologists, both those in training as well as in practice, to enhance the basic knowledge of hearing aid mechanics and dispensing taught in residency programs.

The text has informative chapters on special testing, real-ear measurements, the requirements of fitting the pediatric patient with hearing loss, as well as the patient with tinnitus and hearing loss that otolaryngologists can expect to see commonly in practice. Practical suggestions on professional marketing of hearing aids, as well as a breakdown of the economics of hearing aid dispensing to enhance profitability in today's increasingly difficult practice environment are also well covered.

### ALLERGY, RHINOLOGY AND SLEEP MEDICINE

#### NEW!



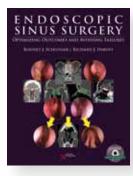
### Manual of Allergy and Clinical Immunology for Otolaryngologists

Edited by: David L. Rosenstreich, Marvin P. Fried, Gabriele S. de Vos, and Alexis H. Jackman

Release Date: 09/30/2015 300 pages, Full color, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-623-0 Price: \$124.95 USD Ebook available on

Manual of Allergy and Clinical Immunology for Otolaryngologists presents the most up-to-date knowledge related to allergy and immunology directed towards the unique needs of otolaryngologists. Many of the clinical conditions treated by otolaryngologists have an allergic or immunologic pathogenesis, including sinusitis, rhinitis and otitis, and otolaryngologists are often required to use allergic methodology in treating these problems. This book is a resource to which physicians can refer to help them manage allergic aspects of common ENT problems and their diagnosis and management.

Otolaryngologists across all specialties as well as residents will benefit from the current information that focuses on the most important aspects of each topic in a concise, easy to reference format.



### Endoscopic Sinus Surgery Optimizing Outcomes and Avoiding Failures

Edited by: Rodney J. Schlosser and Richard J. Harvey Release Date: 03/12/2012 384 pages, Full color, Hardcover + DVD, 8.5 x 11" ISBN13: 978-1-59756-430-4 Price: \$159.95 USD

Ebook available on

"This is a great book, joining my list of books I wish I had written right at the top - it is a great credit to the authors, and will be of benefit to trainees and more experienced ESS surgeons alike...it is full of useful tips, good quality images and relevant case studies."— Claire Hopkins, DM, FRCS, (ORL-HNS), Consultant ENT Surgeon, Guy's and St. Thomas', London, UK, in ENT & Audiology News, January/February 2013

The goal of this book is to highlight areas from the broad spectrum of rhinology, beginning with the initial history and physical examination through the diagnostic work up, medical and surgical management and identification of potential pitfalls that may arise in order to minimize treatment failures. Contributing authors are pioneers in rhinology who have provided their expertise and insight into common mistakes in order to aid the reader in improving treatment outcomes for their patients.

#### NEW!



### Classics in Rhinology

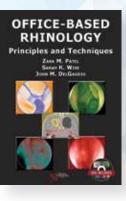
#### Edited by: Michael S. Benninger and Marvin P. Fried

Release Date: 03/31/2015 480 pages, Softcover, 8.5 x 11" ISBN13: 978-1-59756-406-9 Price: \$149.95 USD

Developed from a meticulous search of works from the last 40 years, *Classics in* 

*Rhinology* culls premier articles from rhinologic literature into a single, convenient text. Editors Michael S. Benninger and Marvin P. Fried have identified the key articles that helped shape the field of rhinology and have invited commentary from contemporary practitioners who discuss how these articles have impacted both the field and patient care.

*Classics in Rhinology* stands as a fascinating volume, well-suited for anyone who wants to review the history of rhinology for patient care, education, or just for enjoyment.



### Office-Based Rhinology Principles and Techniques

#### Edited by: Zara Patel, Sarah K. Wise, and John M. DelGaudio

Release Date: 03/15/2013 168 pages, Full color, Hardcover + DVD, 7 x 10" ISBN13: 978-1-59756-475-5 Price: \$129.95 USD Ebook available on

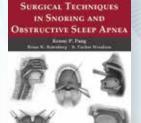
"Office-Based Rhinology: Principles and Techniques is a must-read for all current and future rhinologists who wish to stay on the cutting edge of their field, whether in academia or in private practice. Furthermore, this is an excellent text for general otolaryngologists who wish to expand their scope of in-office procedures and need some guidance on how to do so. This text will likely encourage more otolaryngologists to move certain procedures from the operating room to an office setting, and in doing so will hopefully have a positive impact on patient satisfaction and health care costs."— Patricia A. Lotus, MD and Marvin Fried, MD, Dept of Otorhinolaryngology-Head and Neck Surgery, Albert Einstein College of Medicine, Montefiore Medical Center, in *The Laryngoscope* (2013)

Office-Based Rhinology conveys the principles and techniques necessary for successfully undertaking various rhinology procedures in the office setting. The procedures described will range from those commonly performed in the physician's office (e.g. nasal endoscopy and debridement) to certain procedures often performed in the operating room for which, in certain patients, an office setting would be appropriate (e.g. nasal polypectomy and drainage of mucoceles). It also covers relevant sinonasal anatomy and radiology, proper patient selection, and appropriate room setup. Its straightforward approach makes it an easy to use reference, a must-have for practicing otolaryngologists and senior level residents.

Includes 28 surgical videos.

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### ALLERGY, RHINOLOGY AND SLEEP MEDICINE



ADVANCED

### Advanced Surgical Techniques in Snoring and Obstructive Sleep Apnea

Edited by: Kenny P. Pang, Brian W. Rotenberg, and B. Tucker Woodson

Release Date: 05/09/2013 368 pages, Hardcover, 8.5 x 11" ISBN13: 978-1-59756-471-7 Price: \$199.95 USD Ebook available on

Advanced Surgical Techniques in Snoring and Sleep Apnea covers the modern approaches to surgery for snoring and obstructive sleep apnea (OSA). Recognition and treatment of snoring and sleep apnea is a medical area that is rapidly growing in importance. Both family physicians and specialists are quickly recognizing this as a distinct disorder with deleterious effects to health if not treated promptly. This is the first book to cover the modern approaches to surgery. Sleep surgeons, ENT surgeons, residents and med students alike will find this book to be a must-have resource.

Includes videos of surgical procedures and an introduction to the book by the lead editor, Dr. Kenny Pang.



### **Sleep Medicine**

#### Edited by: Kathleen Yaremchuk and Pell Ann Wardrop

Release Date: 08/01/2010 446 pages, Softcover, 7 x 10" ISBN13: 978-1-59756-355-0 Price: \$131.95 USD Ebook available on



"Because Sleep Medicine provides such a good overview of the field as a whole, it will be useful for family and pediatric physicians as well as nurse practitioners. And because of the

exceptionally detailed and well-presented overview of the structural and mechanical aspects of the upper air-way, how these aspects contribute to the development of OSA, and the thoroughness with which the different treatment options are discussed, this text will likewise prove to be an excellent resource for trainees as well as practicing specialists in sleep medicine."— Dennis Rosen, MD, in JAMA (February 2011)

Designed for clinicians, residents, and otolaryngologists wanting to sit for the American Board of Medical Specialties' conjoint Board Certification in Sleep Medicine which, on implementation in 2007, allowed Board Certified Pediatricians, Otolaryngologists, Neurologist/ Psychiatrists and Pulmonologists to sit for the exam, this new book was put together by two of the only 49 otolaryngologists who were board certified in sleep disorders in 2008.

*Sleep Medicine* features chapters from experts in other related fields, provides materials necessary to practice sleep medicine, covering the basics of both adult and pediatric sleep medicine as it applies to the clinical practice of otolaryngology. It is the only book to provide an in-depth review of clinical sleep medicine with coverage of sleep testing modalities and to focus on the clinical sleep disorders that an otolaryngologist is likely to see in the office.

ALSO AVAILABLE

Skull Base Surgery: Basic Techniques Charles E. Moore and Jeffrey Olson See page 12 for more information.

Practical Endoscopic Skull Base Surgery Vijay K. Anand and Theodore H. Schwartz

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